



BIOGRAPHY

CHRISTI EVANS, ASSOCIATE DIRECTOR OF SALES

The Forbes Four Star hotel which has combined the excitement and entertainment of Hollywood with the prestige of Beverly Hills for over 55 years, The Beverly Hilton, is home to the newly appointed Associate Director of Sales, Christi Evans.

The possibilities for meeting planners are endless at The Beverly Hilton where Evans energetically implements corporate group conferences comprised of equal parts business and pleasure. Today, as a direct result of the vision and comprehensive \$80 million dollar reinvention by owner, Beny Alagem and Oasis West Realty LLC, Evans maximizes the milestone meeting space spanning nine acres and 60,000 square feet of upscale indoor and open-air meeting space all on the lobby level. From the Penthouse level to the pool level and every meeting space in between, Evans is a pro at mapping out programs from securing the 18,000 square foot world-famous International Ballroom where the Golden Globes Awards Show and Oscar Nominations Luncheon are held to mid-size meetings in the exclusive corridors of the Beverly Hills Collection and Executive Meetings Center.

-more-

Evans exudes a strong sense of style and savvy for group sales defined by her positions representing stylish boutique hotels globally with a concentration in the Golden State. Calling California home after graduating from Point Loma Nazarene University with a Bachelors Degree in Business Communications, as well as in International Business from Macquarie University in Sydney, Australia, Evans immediately made her mark in the group sales market.

Most recently, Evans was Global Director of Group Sales for luxury boutique hotels worldwide for K Hotels Group based in Beverly Hills. For two years she managed 51 hotels - from Santa Monica, California to St. Moritz, Switzerland - honing her relationship-based full service sales skills with such esteemed senior meeting planners and corporate travel agents such as Conference Direct, Helms Briscoe, and American Express. Contracting large groups nationally is natural for Evans, so the following year she attained a senior position managing group sales for the historic Hollywood Roosevelt, a Thompson Hotel, from 2007 to 2008. There, Evans contracted groups throughout 30,000 feet of indoor/outdoor meeting space. As an Executive Meeting Manager from 2006 to 2007 at the 610 room La Costa Resort & Spa in Carlsbad, Evans prospected and implemented corporate and incentive group events up to 600 in a village set across 400 lush acres of gardens near the beach. Two years prior, Evans managed F.I.T, SMERF, and corporate business for two Marriott properties in Carlsbad. Whatever a meeting planner desires, Evans brings with her the experience to contract it in one place, The Beverly Hilton.

A member of the award-winning Southern California Chapter of Meeting Planners International, Evans has maintained a role on the WES Committee since 2009. As well, Evans holds dual responsibilities on the SITE Southern California Advisory Board and Young Leader Committee Chairman which is a testament to Evans focus on the professional development for the meetings and events industries.

Personally, Evans plays as hard as she works. Enjoying the riches of the Los Angeles region starts in her own Santa Monica neighborhood where she soaks up the SoCal sun at the beach and ends with shopping on Robertson where she puts her best foot forward at the boutiques. When at home what is most near and dear to her heart is playing with the newest member of her family, Willow, a rescue puppy. It is clear from work to play Evans is constantly in motion making things happen.