

# *the* BEVERLY HILTON®

## AT-A-GLANCE FACT SHEET

ADDRESS:	9876 Wilshire Boulevard Beverly Hills, California 90210
LOCATION:	Situated on the crossroads of Santa Monica and Wilshire Boulevards, The Beverly Hilton is nestled in the heart of all that is Los Angeles: where the entertainment industry meets fashion; Beverly Hills meets Hollywood. The Beverly Hilton is within walking distance from the pulse of Century City and Rodeo Drive. Downtown Los Angeles, the Pacific Ocean, the Hollywood Bowl and the Los Angeles International Airport also lie nearby.
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ORIGINAL OPENING:	August 12, 1955
OWNERSHIP HISTORY:	<p>After scouting the ideal plot of land in 1943, distinguished hotelier Conrad Hilton hired Del E. Webb in 1953 to build his flagship hotel on the West Coast. The official opening was August 12, 1955.</p> <p>Owned by Merv Griffin from 1987 to 2003, Beny Alagem and Oasis West Realty LLC purchased the 569-room hotel in 2003 and immediately embarked on a spectacular \$80 million renovation, which was completed in 2008. Since then, an additional \$19 million in refresh updates have been made. The Beverly Hilton has hosted United States Presidents and royalty from John F. Kennedy and Ronald Reagan to the Duke and Duchess of Cambridge. The hotel has welcomed heads of state, international business leaders and renowned Hollywood celebrities.</p>
DESIGN:	<p>The Beverly Hilton is instantly recognizable with its retro exterior – a nod to its mid-century architectural style. Conrad Hilton tapped renowned architect Welton Beckett (other projects include Capitol Records, The Music Center and LA Memorial Sports Arena) to design the hotel. While the exterior has stayed true to its roots, the interior and guest rooms have undergone several significant design updates to suit the modern discerning traveler.</p> <p>The icon of The Beverly Hilton is a starburst – a symbol of space and freedom. Originally mounted over the grand staircase in the main lobby, this symbol was personified by a magnificent sculptured Starburst weighing 500 pounds and stretching to 15 feet, created by famed artist Bernard Rosenthal. Today, a portion of the original sculpture remains on display in The Oasis Courtyard.</p>

## ACCOMMODATIONS:

The 569 guest rooms are designed to evoke the best of relaxed California living with panoramic city views and inviting indoor/outdoor living spaces. Spanning nearly nine acres of prime real estate, luxury comfort accommodation options are offered in each of the below:

**The Wilshire Tower – 2<sup>nd</sup> to 7<sup>th</sup> Floors** (336 Rooms: 2 Governors Suites, 10 Executive Suites, 72 Studio Suites, 216 Deluxe Kings and 36 Deluxe Double rooms) The Wilshire Tower guest rooms are equipped with Intelity technology which includes iPads with a virtual concierge service that allows guests to connect smart phones for food and beverage orders, spa reservations and amenity requests. Upgrades made to The Wilshire Tower guest rooms in 2014 included refreshed carpets; new dressers, desks and 47" LED TVs; and Safemark safes in each room.

**Penthouse Collection – 8<sup>th</sup> Floor of The Wilshire Tower** (16 private luxury guest rooms and suites ranging from 830 to 3,725 square feet, including: 1 Presidential Suite, 4 Governors Suites, 4 Luxury One Bedroom Suites, 1 Studio Suite, 5 Luxury King rooms and 1 Luxury Double room - all with the ability to connect to add a second or third bedroom)

**Cabana Rooms – Poolside** (36 Cabanas: 14 King and 22 Double rooms)

**The Oasis** (181 Rooms: 86 Standard Kings, 91 Standard Double, 4 Standard King Suites) The powder rooms in the Oasis Collection guestrooms received a superb face lift in 2014 with updated vanities with mirrors and lighting, bathrooms doors, and renewed flooring and shower walls.

In the spring of 2014, The Beverly Hilton completed a \$7 million property refresh.

## AMENITIES:

Luxurious amenities include The Beverly Hilton Sealy Plush® Pillow Top custom mattresses; Venus Bed Linens and Robes; Harbor Linen Terry Towels; L'Occitane en Provence bath products in both the Wilshire Tower and The Oasis.

## A STORIED HISTORY:

In 1953, construction began on the nearly 9-acre property as Conrad Hilton and film star Terry Moore turned over the first shovelful of earth.

On the night of the opening gala in 1955, uniformed Harold trumpeters greeted guests with a regal fanfare as pink-painted elephants, escorted by bathing suit beauties, circled the main entrance of the hotel.

As the first luxury hotel to have air-conditioning thermostats in each room, guests were abuzz with the power to "control the weather" during their hotel stays at The Beverly Hilton. The Beverly Hilton was also the first hotel to install high-speed elevators with then-new technology called "Amplidyne," which regulates the flow of power so that the elevators function so smoothly that movement is "barely perceptible."

Esther Williams, film star and swimmer extraordinaire officially inaugurated The Beverly Hilton's Aqua Star Pool (the largest in Beverly Hills) by swimming through white gardenias with three of her swim students. The hotel's ground-floor nightclub, the Bali Room (now the International Ballroom), was so versatile that its beautiful jeweled stage and dance floor could be converted to an ice skating rink when the occasion called for it.

July 10, 1960 marked the Democratic National Convention Closing Ceremonies; Presidential nominee John F. Kennedy held a gala fundraiser at The Beverly Hilton

where his pal Frank Sinatra rounded up a host of celebrities including Milton Berle, Janet Leigh, Tony Curtis, Judy Garland, Mort Sahl and the entire 'Jack Pack' to mingle with the crowd of 2,800 supporters. By the time Judy Garland began her second number, the crowd had filled two separate ballrooms to capacity.

In October of 1988, the Cary Grant family chose The Beverly Hilton – one of the actor's favorite hangouts – to host a one-time-only tribute to Cary Grant. Hollywood insiders, Monaco royalty and dozens of legendary entertainers (including Frank Sinatra, Liza Minnelli and Burt Lancaster) came out to celebrate their personal connections to both Cary Grant and Princess Grace (Grace Kelly).

Along with First Lady Maria Shriver and a small group of 60 friends, Governor Arnold Schwarzenegger celebrated his 58<sup>th</sup> birthday in July of 2005 with a California-shaped cake specially designed by The Beverly Hilton's executive pastry chef.

#### MEMORABLE MEETINGS:

With more than 60,000 square feet of upscale indoor and open-air event space all located on the lobby level, the hotel's famed International Ballroom is the centerpiece of the International Collection. Meetings at The Beverly Hilton aren't everyday events; rather, they are world-renowned productions such as the Hollywood Foreign Press Association's annual Golden Globe Awards Show (for the last 42 consecutive years), the Academy of Motion Picture Arts and Science's Oscar Nominations Luncheon, The Recording Academy's Pre-Grammy Clive Davis Gala, and the Milken Institute's Global Conference. There is no other hotel in Los Angeles, and few others in the world, that could host the Golden Globes with the same ease, style and glamour. The hotel's vast size and upscale event space not only allows over 1,300 guests to gather in the International Ballroom for the live telecast, five entertainment companies also throw large viewing and after-parties simultaneously in areas throughout The Beverly Hilton's nearly 9-acre property.

#### MEETING FACILITIES:

The hotel boasts more than 60,000 square feet of meeting space in a total of 24 meeting and banquet rooms, the outdoor Oasis Courtyard, plus three ballrooms with full banquet service including a Kosher kitchen and a brand new Garden Event space featuring The Wilshire Gardens and The Secret Garden.

##### **International Collection**

A unique trio of spaces, the lobby-level International Collection accommodates from 50 to 1,400 guests and an array of event functions - all the way to the most complex and media-intensive.

Meticulously re-engineered, the beautifully remodeled International Ballroom encompasses 16,000 square feet of space enhanced with the most advanced technology in the nation. Equipped with supreme lighting controls (HOG iPC Console with Wholehog 3 lighting systems - Martin Mac 2000 Series), unrivaled sound systems (Meyer Sound Ultra, M Series Loudspeaker Arrays, and Yamaha PM5D Digital Mixing Console), and a high-definition projector (Christie HD Series), more than \$5 million was spent on the famous ballroom's technology alone. In 2014, The International Ballroom underwent a soft goods renovation with refreshed drapery and newly installed carpeting.

##### **Beverly Hills Collection**

With three meeting spaces and two ballrooms, this Collection lends itself to a wide range of events for up to 800. Each meeting space in the Beverly Hills Collection is equipped with built-in house sound and the capability to send video and audio to any room in the Collection. In 2017, The Beverly Hills Ballroom added a picturesque California Terrace, offering a harmonious transition from indoors to outdoors with a retractable wall of windows.

### **The Gardens**

The newest addition to The Beverly Hilton's event space is a collection comprised of two distinctive settings: the alfresco Wilshire Garden, featuring a lush green lawn and rich living walls and the connecting Secret Garden, featuring cozy nooks, chic furnishings and striking waterfall features. The complete collection presents a stunning fresh new outdoor space to accommodate sophisticated gatherings both intimate and grand with room for up to 350 guests in rounds or 600 guests in ceremony style seating. The multi-million dollar project presents a unique urban oasis that enhances the overall experience for extraordinary events at The Beverly Hilton.

### **Executive Meeting Center**

Offering 11 breakout rooms opening onto a single corridor, the Executive Meeting Center allows for smooth transitions from meeting to meeting. The space is ideal for groups of 100 or less. Each room in the Executive Meeting Center contains the following features: built-in drop down screen, built-in white board, individually climate controlled, accessible to The Oasis for outdoor meals and breaks, built-in registration desk at entrance, ceiling mounted high lumen LCD projector, 8-ft. ceiling mounted, motorized projection screen, dual house sound systems for both microphone and line level audio, accessible to independent loading dock.

### **Stardust**

On the roof and under the stars, Stardust features a built-in stage with dance floor, built-in house sound, full-service kitchen and excellent audiovisual capabilities to support a reception of up to 250 and a banquet of 200. The private outdoor terrace can accommodate up to 150 and offers iconic panoramic views of the city, such as the Hollywood Sign.

### **Le Chateau**

Le Chateau is an intimate event space featuring built-in wine cellar walls and a tasting room. The 2,000 square-foot room offers lounge to formal dining capabilities and has two separate entrances: the lobby level and Wilshire Boulevard.

#### **TECHNOLOGY CAPABILITIES:**

- High-speed Ethernet and Wi-Fi connections and complimentary Wi-Fi in public areas including lobby, restaurants, and pool patio
- LodgeNet SigNetureHDTV™
- 42-inch LG HD LCD plasma screens
- 13-inch Sharp Aquos LCD TV (Wilshire Tower and Cabana baths)
- Bose Wave® music system (radio/CD player)
- In-room safes with internal power outlets
- Encore Event Technology
- One ATM machine (located at the pool level at elevator)

#### **POOL:**

The Aqua Star Pool is the largest hotel pool (93x36) in Beverly Hills and is heated to 82° year-round. The outdoor oasis plays host to numerous fashion photo shoots and remains the place to "see and be seen."

## CULINARY EXPERIENCE:

**CIRCA 55 Restaurant:** Enjoy the perfect blend of style and taste – with a California twist – at Circa 55, where 95% of the menu is locally sourced. Diners at this retro-chic, 1955-inspired restaurant indulge in a modern interpretation of classic California Cuisine amid resort-style atmosphere, overlooking the palm trees of the Aqua Star Pool. Open daily from 6:30AM to 10PM. Sunday Champagne Brunch (11AM to 3PM) is a Beverly Hills tradition.

**Lobby Lounge:** Overlooking the hotels celebrated entrance, the luminous space empowers you to get the day started with freshly brewed Starbucks coffee and the latest news in the wireless lounge, lighten up with signature lunch selections, and unwind at night with classic cocktails and appetizers.

**Room Service:** 24-hour In-Room Dining. With advance notice, Executive Chef Matthew Morgan can also prepare special or Kosher orders.

## SALON:

The Bellezza Salon is a full-service hair and makeup salon for ladies and gentlemen. A Beverly Hills beauty veteran for over 20 years, Kay Lee is Managing Partner of the Bellezza Salon.

The fashion-forward salon features miniature Swarovski crystal chandeliers that are mounted above the reception. Shampooing and entertaining have gone high-tech with a runway of red and white leather shampoo bowls sitting center stage, shutter-like vanities situated on either side, and high-definition plasma screens overhead.

## FITNESS CENTER:

The Beverly Hilton was the first facility in the world to provide access to PRECOR® equipment. Guests may enjoy personal entertainment options with headphones supplying a variety of music and MP3/CD/DVD player compatibility. One-on-one personal training sessions are available and the Fitness Center is open 24/7 with guest key. Across the street from the hotel, a four-mile sand path trails through the scenic Beverly Hills residential neighborhood.

## DISTINCTIONS:

2018 Forbes Travel Guide, Four-Star Award  
2017 Forbes Travel Guide, Four-Star Award  
2016 Forbes Travel Guide, Four-Star Award  
2016 Conde Nast Readers Choice Award – Top Hotel in LA  
2015 Forbes Travel Guide, Four-Star Award  
2015 Open Table Diners' Choice  
2014 *Travel + Leisure*, World's Best Business Hotels  
2014 Trip Advisor, Certificate of Excellence Award  
2014 Open Table Diners' Choice  
2013 Trip Advisor, Certificate of Excellence Award  
2013 Forbes Travel Guide, Four-Star Award  
2012 Forbes Travel Guide, Four-Star Award  
2012 TripAdvisor Certificate of Excellence Award  
2011 Forbes Travel Guide, Four-Star Award  
2011 TripAdvisor, Excellence Award  
2011 *Meetings Focus West*, Best of the West  
2010 Forbes Travel Guide, Four-Star Award  
2010 Meetings & Convention Magazine, Gold Key Award  
2009 Oyster.com, Best Business Hotel in Los Angeles  
2008 AFL-CIO, First Employer ever to receive an award from the Los Angeles County Federation of Labor

## EXCLUSIVE BOUTIQUES:

### Feldmar Watch Company

Feldmar Watch Company offers luxury timepieces and jewelry from IWC, Tag Heuer, Roberto Coin and more.

Accents Gift Shop

Accents features select apparel, a variety of sundries and articles featuring The Beverly Hilton logo.

CLIMATE: Beverly Hills, California enjoys year-round sunny, warm weather with average temperatures in the 70s.

TRANSPORTATION: Midway Car Rental features luxury vehicle rentals and award-winning personalized service located on the Lobby Level.

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